



SUREPOINT LEGAL INSIGHTS

Legal Intelligence for Legal Recruiters

New Name. Same Trusted Data.

Formerly Leopard Solutions, **SurePoint Legal Insights** is the evolution of a trusted legal intelligence platform legal professionals have relied on for more than 20 years. Now part of the SurePoint® Technologies family and its technology ecosystem, SurePoint Legal Insights continues to provide the data depth, accuracy, and reliability the legal community has come to know and trust. .

SurePoint Legal Insights supports talent acquisition, law firm growth strategies, diversity benchmarking, competitive intelligence, and market trend analysis, empowering law firms and legal recruiters to make smarter, faster decisions based on actual data.

TALENT INSIGHTS

- ☐ Attract top attorneys and build stronger teams
- ☐ Optimize hiring decisions and enhance retention
- ☐ Improve diversity and inclusion efforts

BUSINESS DEVELOPMENT INSIGHTS

- ☐ Leverage data to drive strategic growth
- ☐ Track talent and connections
- ☐ Monitor job openings and opportunities

MARKET INSIGHTS

- ☐ Strengthen firm relationships
- ☐ Benchmark against peers and competitors
- ☐ Align strategy with market trends



Coach's Corner

- Centralizes SurePoint's business intelligence data into clear talking points to shape a firm's recruiting narrative or guide hiring manager discussions.
- Provides a comprehensive comparison of firms to a candidate's current firm, helping candidates evaluate job opportunities.

Merger & Acquisition Tool

- Automates the identification of potential merger and acquisition targets.
- Uses AI and historical merger data to predict retention success and potential talent loss during the first four years post-combination.
- Assesses risks by comparing firm data side-by-side.

Firm-to-Firm Connection Report

- Reveals professional and educational ties between law firms.
- Identifies attorney connections between two firms to support networking and talent acquisition opportunities.

Law School Alumni Tracker

- Easily compile a directory of law school graduates, showcasing each individual's professional journey and current contact information.

Practice Group Acquisition Tool

- Quickly identifies law firm practice groups as potential acquisition targets using multiple criteria.
- Highlights potential synergies between the group and the target firm, noting any areas of concern.
- Integrates insights from Coach's Corner, recruiting, and firm-wide connection reports to support the group acquisition process.

Recruiting Connection Report

- Reveals a law firm's connections to an attorney candidate, helping identify the best sources for "soft outreach" or quickly assess the candidate's ties to the firm.
- Highlights candidates who have the most relevant connections to your firm's attorneys.

ROI Report

- Itemizes monetary recruitment losses and updates them as attrition occurs.
- Calculates costs and scores for both lateral and entry-level hires.
- Generates return-on-recruitment reports to support budgeting and firm performance analysis.

About SurePoint® Technologies

SurePoint Technologies drives Firm Performance by helping mid-sized law firms and the broader legal industry operate efficiently, compete effectively, and grow with confidence. Powered by a connected legal technology ecosystem, our configurable Practice, Finance, and Growth Solutions streamline operations—from timekeeping and billing to CRM and business intelligence—so legal professionals can focus on what matters most: serving clients and leading with impact. **Leopard Solutions is now SurePoint Legal Insights.**