

Beyond Basic Data

 **SurePoint**®

VS

Basic Data Providers

5,800+

Tracks attorneys at 5,800+ law firms across all major U.S. markets.



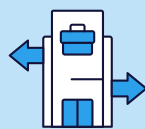
Law Firm Coverage

3,000

Tracks attorneys at 3,000 law firms based on publicly available info.

1,500+

Tracks jobs at 1,500+ firms and 20% of Fortune 500 companies.



Job Tracking

<1,000

Tracks jobs in fewer than 1,000 firms; Fortune 500 coverage not advertised.

85K+

Covers 85,000+ in-house attorneys at 7,000+ companies



In-House Coverage

No current product referencing in-house legal team coverage.

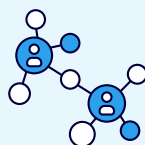
Daily data updates with verified changes tracked over time.



Data Updates

Claims “real-time” updates but no published methodology for frequency or review process.

Real-time attorney move tracking with firm-to-firm intelligence.



Lateral Movement

Claims to track movement but provides no examples, history, or public interface.

18

Includes 18 integrated analytics tools, including DEI, firm growth, and market analysis.



Business Intelligence Tools

2

Limited reporting with only 1-2 reports visible per firm profile; additional tools not advertised.

Advanced

Advanced filters by firm size, location, practice, law school, sector, and more.



Search & Filters

Basic

Basic search functionality; no dashboard filtering or saved views.

Side-by-side dashboard across firm KPIs, attorney counts, offices, and revenue bands.



Benchmarking Tools

No interactive comparison or analytics dashboard as described on website.

Don't Settle for Basic!

See for yourself why SurePoint Legal Insights is the most comprehensive and trusted legal intelligence platform.